## 喝咖啡还能顺便看中医,广州这家"中医 养生咖啡馆"火了 TCM meets coffee and ice cream in Guangzhou

在许多人眼里,中医与咖啡毫不相关,但在广州一家咖啡馆却把两者合 二为一,颇受客人认可。当归味独领风骚的当归雪糕、芝麻香伴着何首 乌药材味的雪糕、一听名字就被吸引的酒香冰滴咖啡、口感清冽纯粹的 冰粹奶香金萱……

来自台湾的蔡曦庆和苏韵雅二人相识于广州中医药大学。2019年,有 着中医执业证书的他们在广州开了一家养生咖啡馆,把中医药与咖啡结 合在一起。"一直想向年轻人推广中医药,后来发现咖啡是一个不错的

'媒介',一些年轻人在这里喝咖啡时知道有中医诊治,于是进行尝试, 觉得效果挺好,便成为常客。"



Tsai Hsi-ching makes coffee at his shop. [PHOTO BY CHEN CHUHONG/CHINA NEWS SERVICE] Inside a coffee shop in downtown Guangzhou, Guangdong

province, there is not only a buying frenzy of coffee and desserts

but also the practice of traditional Chinese medicine.

广州市中心的一家咖啡店内,不仅有大受欢迎的咖啡和甜点,还提供中 医诊治服务。

The shop, owned by Tsai Hsiching of Taiwan and his wife, has become a hot leisure and TCM treatment spot since it opened in October 2019.

这家咖啡馆自 2019 年 10 月开业以来,已成为休闲和中医诊疗的人气 商店。店主是来自台湾的蔡曦庆夫妇。

"We not only make specially baked coffee but offer TCM treatments to our customers," Tsai said. "Coffee shops are considered favorable places for business meetings, as well as platforms linking young people to TCM."

蔡曦庆说:"我们不仅制作特别烘焙的咖啡,还为客人提供中医诊疗。 咖啡馆通常是商务会谈的好去处,也是连接年轻人与中医的平台。" Tsai and his wife became certified TCM doctors after completing their studies at Guangzhou University of Chinese Medicine about a decade ago.

蔡曦庆和妻子大约十年前毕业于广州中医药大学, 成为了中医执业医师。 "Young people like to try TCM treatment when they discover that such services are available in the coffee shop. Many have become regular TCM customers here," he said.

他说: "当年轻人发现咖啡店有中医服务时,他们愿意试试中医治疗。

许多人已经成为这里的常客。"

Tsai's shop, Changtan Coffee, is located in the city's booming Tianhe district, where there are more than 1,000 coffee shops of different sizes and styles. Half of those are in the central business area - about 50 shops per square kilometer.

蔡曦庆的长滩咖啡店位于繁华的天河区,这里有 1000 多家不同规模和 风格的咖啡店。其中一半位于中央商务区,每平方公里约有 50 家店铺。 "There are many young people working around the shop. As a result, it is an ideal place to promote TCM by integrating medical treatment with coffee," Tsai said.

蔡曦庆说:"咖啡店附近有很多年轻人。因此,这里是将诊疗与咖啡结 合起来推广中医的理想场所。"

In China, a growing number of TCM pharmacies have introduced coffees that combine TCM ingredients and coffee.

在中国,越来越多的中药店推出了将中药成分与咖啡相结合的咖啡。 However, Tsai said they would not consider such innovative styles anytime soon.

然而, 蔡曦庆表示, 他们短期内不会考虑这种创新风格。

"We will focus on making specially roasted coffee and promoting TCM treatment services," he said.

他说: "我们将专注于制作特殊烘焙的咖啡和推广中医诊疗服务。"

In the shop, all coffee is prepared by hand, with beans roasted to light or medium levels.

在店里,所有的咖啡都是手工制作的,咖啡豆都是浅烘或中烘。 "We don't bake the beans too deep because we want to avoid excess caramelization," Tsai said.

蔡曦庆说:"我们不会对咖啡豆进行深烘处理,因为要避免过度焦糖化。"



Tsai Hsi-ching makes coffee at his shop.

Young people often suffer from sub-optimum health or diseases because of high pressure and irregular work schedules, so it is essential that they take care of their health in their daily lives and reduce their risks, he said.

他说,由于高压和不规律的工作安排,年轻人通常处于亚健康状态或疾

病缠身,因此在日常生活中照顾好自己的健康并减少疾病风险至关重要。 In addition to specially roasted coffee, the shop also designs ice cream that is infused with TCM ingredients. It has found favor among young customers who appreciate healthy food.

除了特别烘焙的咖啡外,这家店还设计了掺有中药成分的冰淇淋。中药 冰淇淋在喜欢养生食品的年轻顾客中很受欢迎。

Some years ago, Tsai's wife, Su Yun-ya, helped a special dessert shop in Taiwan formulate medicated ice cream. "So I began to make it by myself in my shop," she said.

几年前, 蔡曦庆的妻子苏韵雅帮台湾一家特殊的甜品店制作中药冰淇淋。 她说, "那之后我开始在自己的店里做"。

After matching TCM properties and making adjustments, three types of ice cream are on the menu, flavored by angelica sinensis, turmeric and longan.

经过中药属性匹配和调整,菜单上出售三种冰淇淋,分别用当归、姜黄 和龙眼调味。

"Ice cream integrated with medicinal ingredients of a warm nature tastes a little magical. It's very delicious," Su said. 苏韵雅说:"冰激凌融合了性温的中药成分,味道有点神奇,非常美味。"

Packaged ice cream has become a hot seller in the shop.

包装好的冰淇淋成了商店里的畅销品。

"Ice cream with TCM properties can not only reduce the damage of ice products to health as much as possible but also satisfy the desires of young people," she said.

她说:"中药冰淇淋不仅可以尽量降低冰制品对健康的损害,而且可以满足年轻人的喜好。"

According to Su, some customers who visited the shop during business trips to Guangzhou have developed an interest in TCM treatment. "They come here to drink coffee, but later become regular TCM customers," she said.

据苏韵雅称,一些来广州出差的顾客光顾了他们的咖啡店后对中医产生了兴趣,"他们来这里喝咖啡,后来成了中医的常客"。

The shop offers customers mainly with traditional TCM therapies, such as acupuncture and moxibustion.

这家咖啡馆主要为顾客提供针灸、艾灸等传统中医治疗。